ODENSE CASE

Change the behaviour of schoolchildren
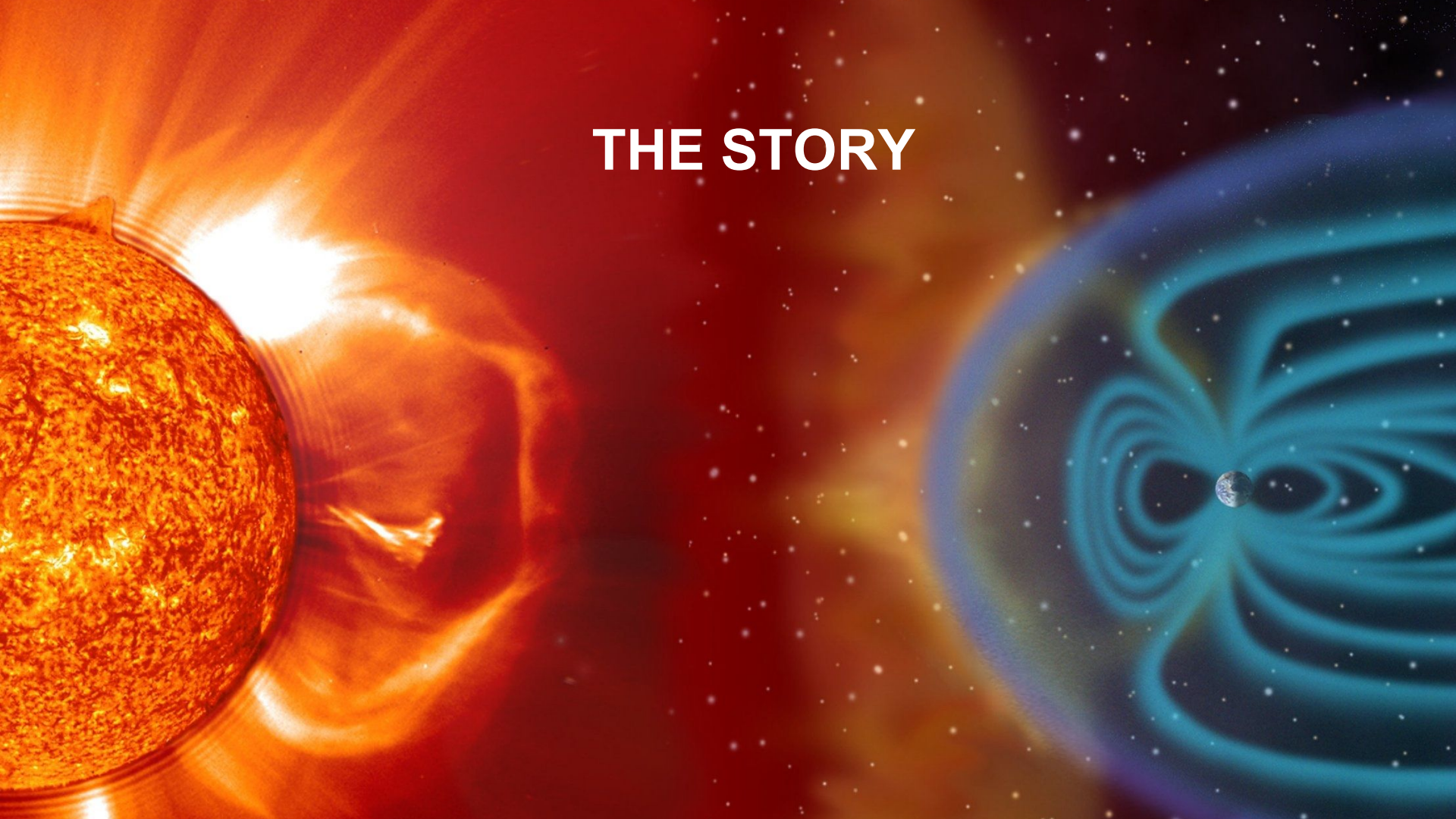
The Problem

"We need to create a deep awareness of 13 years old schoolchildren regarding the use of energy in order to create sustainable change in the children's behaviour."
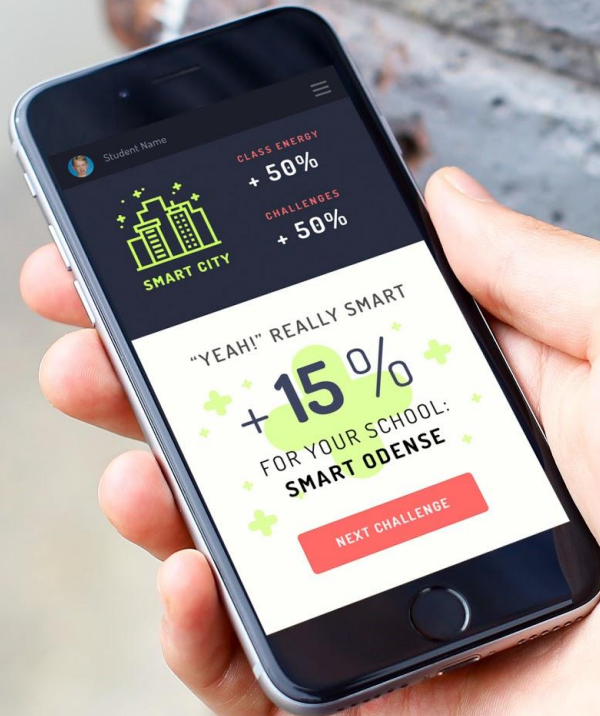
Our Vision

"By targeting the young generation with an exciting learning app we will create sustainable savings of energy costs - first in Odense, then in the world."
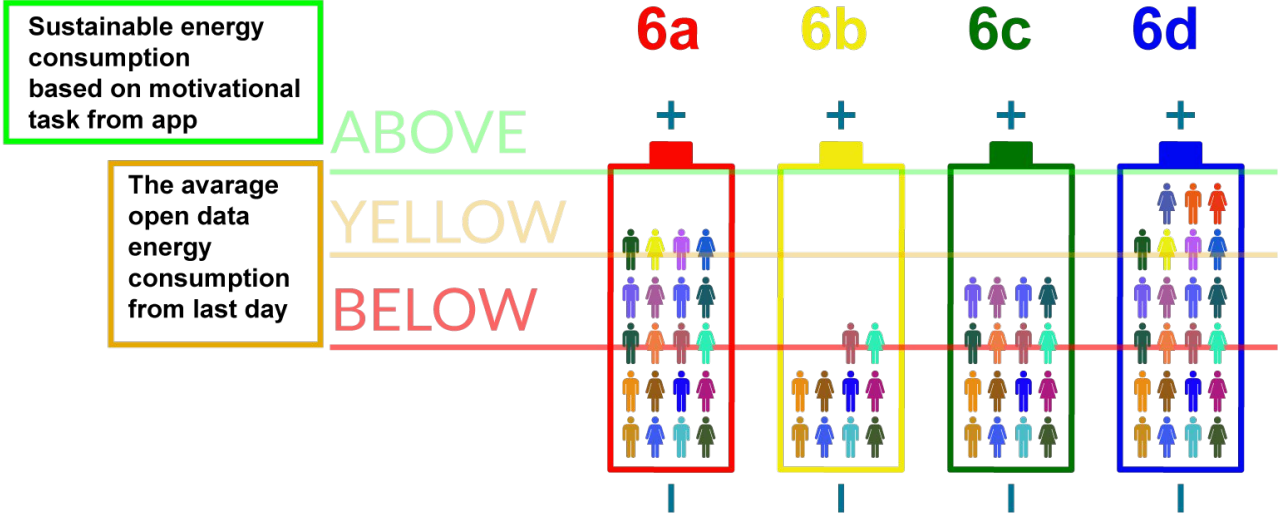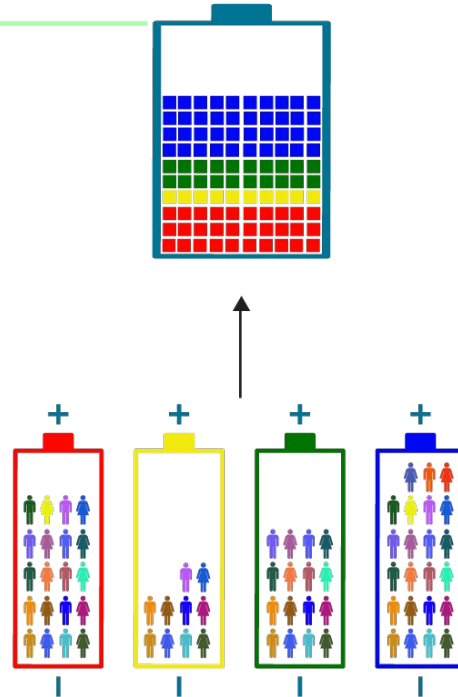
THE STORY

Smart city app

6th graders competing

The avarage open data energy consumption from last day
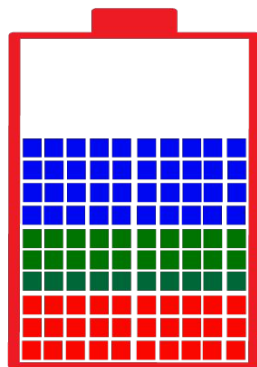
6a **6b** **6c** **6d**

ABOVE

YELLOW

BELOW

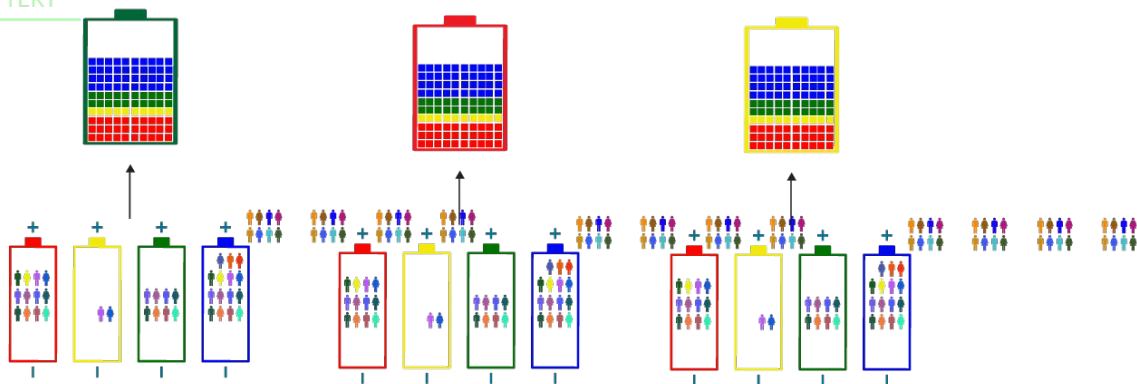Battery of classes is combined, The school battery gets filled .

BATTERY GROW

If the schools fill big city battery they will get a reward from the city.

SCHOOL BATTERY

The Business Model

- developed and maintained by our team

- participation in the savings in energy costs

- 60% of earnings go back go back into product investment

- Odense is test grounds. High potential to spread all over Denmark and abroad.

Why Us?

- New approach to saving energy costs.

- Targeting "Children" as fundament for a sustainable future

- Growing potential

- Sustainable change of municipalities