

## OPEN ENERGY DAYS, 2016

CASE OF MIDT - CENTRAL DK REGION: ENERGY DATA

**LET THE SHOW BEGIN!** 

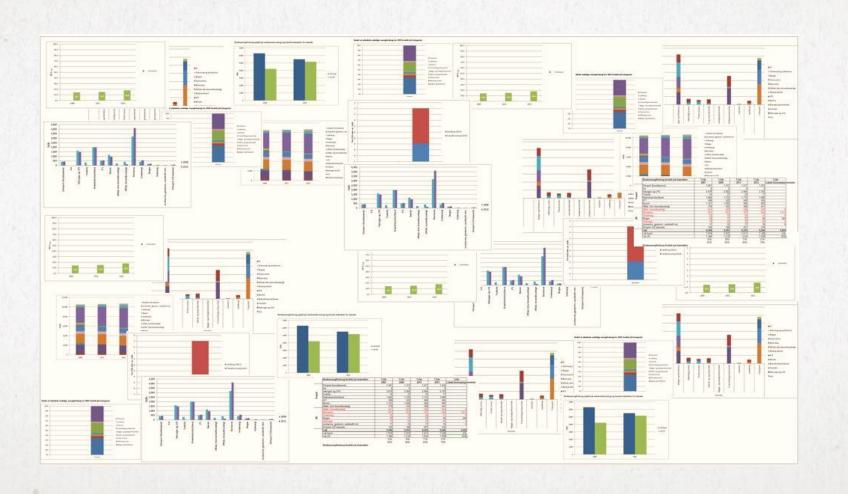
#### WHO DROWNED IN THE WORK LOAD FOR THIS WEEKEND?







## **PROBLEM?**





## **CONFERENCE**

- I. From MIDT's point of view
- II. From the participants' side

## **OUR SOLUTION IS...**





GO' ENERGI

### **HOW DOES IT WORK:**

#### **PARTICIPANT**

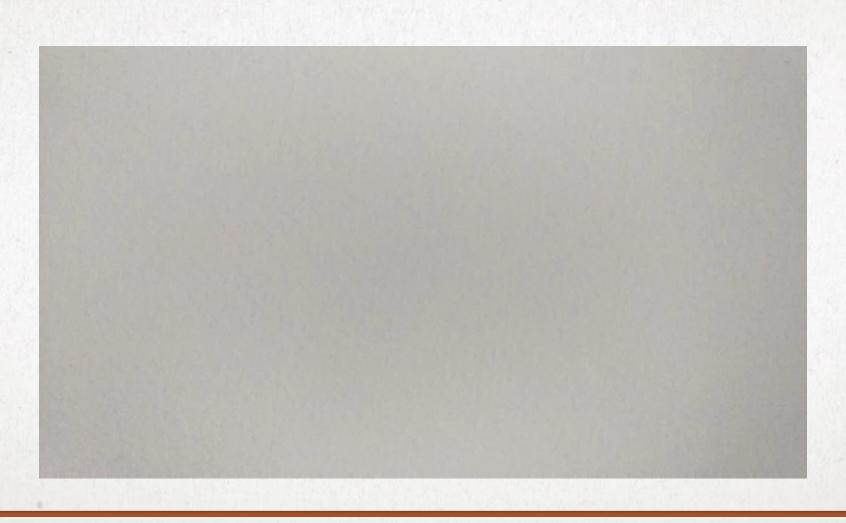




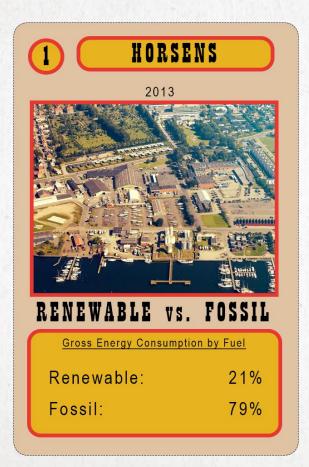
#### **MIDT**



## LIVE DEMO



## **LET'S PLAY!**





## **3 TOUCHING POINTS WITH PARTICIPANTS**



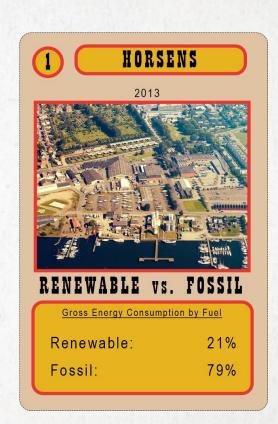




## WHY GO' ENERGI CARD?

- Back and forth to the key figures and initiatives;
- Identify areas that need attention and improvement;
- Communicate the story to others;

Fun interaction technique for energy actors...





# THANK YOU FOR YOUR ATTENTION

**ANY QUESTIONS?** 

NO QUESTIONS.

NO QUESTIONS.

